



Homespice
CLASSIC AMERICAN DECOR

Rug Book 2015

Homespice

CLASSIC AMERICAN DECOR

It's all about people.

It's easy to forget that a business is more than products and services. Our business is about people – the customers, the manufacturers, sales reps and our hard-working staff. Without great people, there are no great products and services. Every person who works with our product is part of our big extended family, and we thank you all.



Junior Gupta
Founder, CEO & Design



Melanie Lynn
Customer Loyalty Team



Karla Sinclair
Sales Rep. Manager & Media Relations



Huong Duong
Customer Loyalty Team



Falguni Patel
Sales Manager



Reshma Dato
Operations Manager



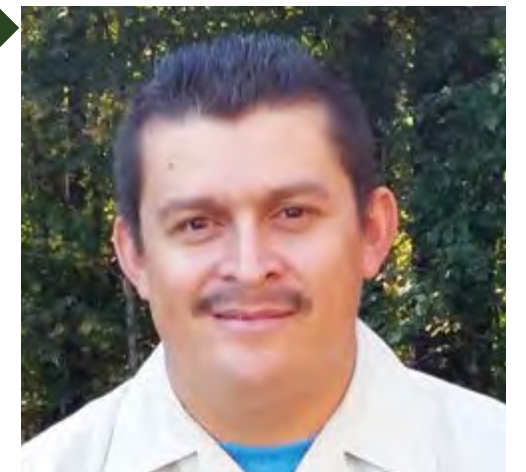
Robert Lee
Ecommerce Operations



Cutberto Carrillo
Warehouse Operations



Rudy J Alfaro Bonilla
Warehouse Operations



Marvin U Gomez
Warehouse Operations

CONTENTS

- HOW OUR RUGS ARE DESIGNED 2-3
- WHAT OUR CUSTOMERS SAY 4-5
- BENEFITS AND DIFFERENCES 6-7

BEST SELLING

- JUTE BRAID RUGS 8-9
- COTTON BRAID RUGS 10-11
- ULTRA DURABLE BRAIDS 12-13



COTTON BRAIDS

- COTTON BRAID RUG INTRO 14
- BAJA BLUE 15
- BISCOTTI 16
- BOSKY 17
- COCOA BEAN 18
- ENIGMA 19
- FOUR IN NINE PATCH 20
- HEATHER 21
- LOG CABIN STEP 22
- NEVERLAND 23
- PEPPERCORN 24
- PLUMBERRY 25
- PUMPKIN PIE 26
- ROCKY ROAD 27
- SANTA FE SUNRISE 28
- SEASCAPE 29
- SMUGGLERS COVE 30
- SUNFLOWERS 31
- WEDGEWOOD 32



SHAKER COLLECTION

- WALNUT 33
- AURORA BLACK 34
- MAVERICK 35
- DUNCAN 36
- THISTLE 37

ULTRA DURABLE

- ULTRA DURABLE INTRO 38
- BLACK FOREST 39
- AEGEAN SEA 40
- AZURE 41
- BARCELONA 42
- BLACK 43
- BLACK MIST 44
- COUNTRY WALK 45
- DOVER 46
- DRIFTWOOD 47
- JUNIPER 48
- MIDNIGHT MOON 49
- RAINFOREST 50
- SAND 51
- SEABREEZE 52
- SLATE 53
- SUNROSE 54
- TUSCANY 55
- VENETIAN GLASS 56
- TABLE DECOR 57

• ULTRA DURABLE SLIMS 58-59

JUTE BRAIDS

- ABERDEEN 60
- ARTEMIS 61
- AZALEA 62
- CIDER BARN 63
- COFFEE 64
- CORA 65
- GRACELAND 66
- HARVEST 67
- KILIMANJARO 68
- KINGSTON 69
- MAGNOLIA 70
- MELBOURNE 71
- MUSTARD SEED 72
- OCEAN MAZE 73
- RUSSETT 74
- SALEM 75
- SPARTAN 76
- TIMBER TRAIL 77
- TRINITY 78
- VANCOUVER 79
- TEXAS STAR RUGS 80

• TRIO RUGS 81

- CHARM • GRACE • ROMANCE • COMFORT

WOOL BRAIDS

- BUDAPEST 82
- CAMBRIDGE 83



- 6 STEPS TO INCREASE RUG SALES 84
- RUG PADS 85
- RUG MAINTENANCE 86-87
- HOMESPIGE DÉCOR RETURNS POLICY 88

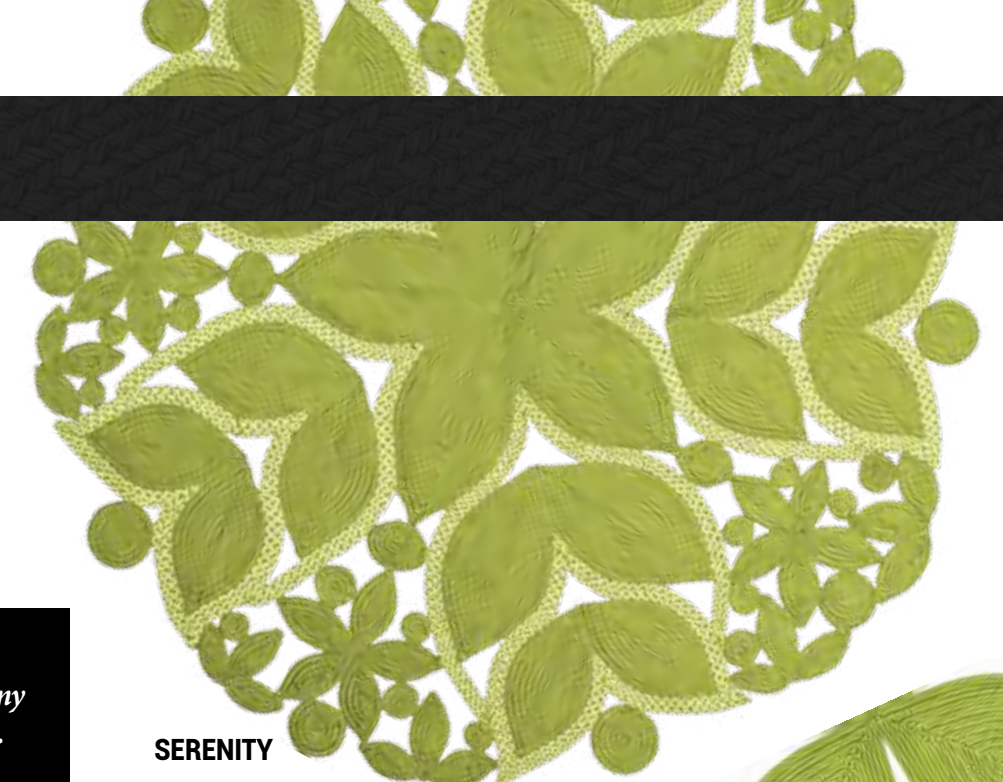
NEW PRODUCTS

ART AS RUGS

Our new collection features gorgeous works of art disguised as rugs. These works of art are made of many braided shapes all joined painstakingly one at a time.

All the rugs shown here are made from our Ultra Durable yarns so they won't stain, can be hosed clean, can go outside or entryways and pet friendly

To make the rugs practical to live with they all come with a rubber backing pre-stitched. For more details please look at the New Products Supplement or our website.



SERENITY



MEADOW



EDEN

MORE ON BACK COVER

HOW OUR RUGS ARE DESIGNED

Not finding the right color I work to make the mix myself, at the mill in India



Junior Gupta - Owner of
Homespice Decor



Above: My 10 month old before he starts chewing my new home testing samples!

As a designer I have a personal connection to the products I sell.

I fully immerse myself in each rug that I create. I personally select each color that goes into every single braid until I feel satisfied with the whole piece.



The artist in me loves seeing the colors on my hands for days after each rug is finished.



RESEARCH & TESTING



Dr. Elksheikh, who had formerly worked on NASA's "Mission to Mars" program used braiding technology to make a lighter, stronger spacecraft. When hired by us he said:

"TO MAKE THE PERFECT BRAIDED RUG YOU HAVE TO START WITH THE PERFECT BRAID"

That's where we started and how we persist. It's quality you can count on.

THE CHRISTIAN SCIENCE
MONITOR

In a decade or so, the NASA proposes to put man on Mars. And to get there, researchers here at NC State University are working on a spacecraft made of textiles.....braided carbon fibers encased in graphite or epoxy, will be lighter and stronger than the aluminum typically used in today's spacecraft. *—Dec. 1. 1993*

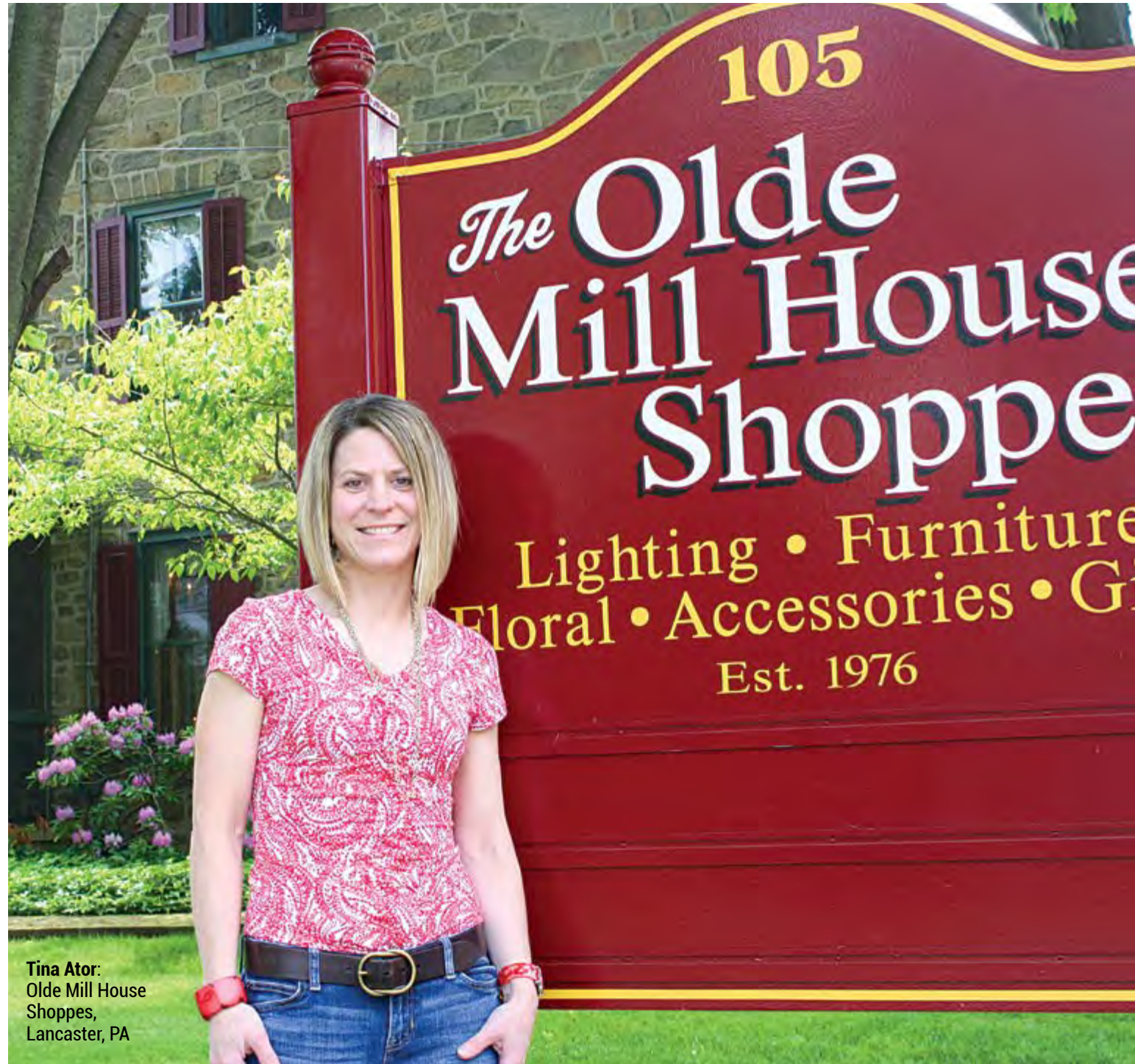


Left: Rug being tested outside our office in Tucker. The rain from the previous day froze at night. In the morning there was frost coming out from the insides of the rug. Pushing our product to the limit is one way we test them for you.

Quality is one of the reasons we have won "Vendor of the Year" twice



WHAT OUR CUSTOMERS SAY



Tina Ator:
Olde Mill House
Shoppes,
Lancaster, PA

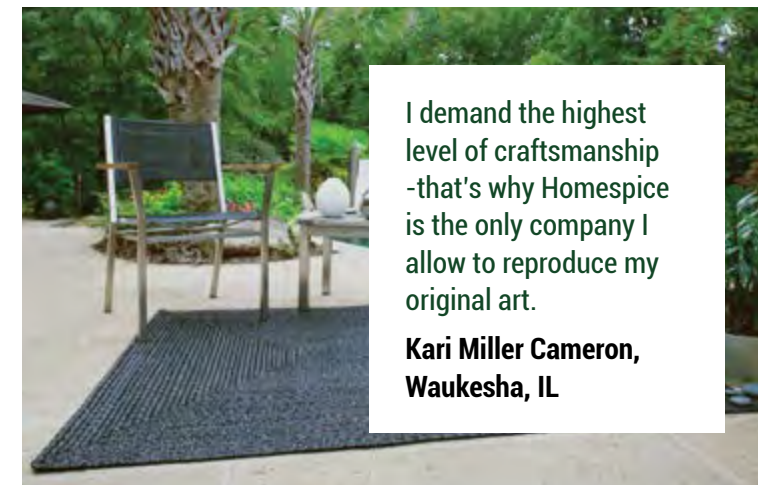
Homespice has it all – unique, high-quality products, stellar customer service, and marketability. My customers have a wide range of decorating styles, from Cottage to Primitive to Traditional. No matter their style, they love the colors and patterns of Homespice rugs. The swatch rack is a great marketing tool that requires little floor space while giving customers a hands-on look at a wide variety of available rug patterns. Ordering is simple, and with satisfied customers who often become repeat customers, selling these products give me a real sense of pride. Keep up the good work!



You can't beat Homespice's selection, quality, ship time, updates and sales. And their customer service is the best. It's easy to sell an item you truly love!
Pride & Country,



The Personal Touches Make Homespice a Joy to Work with.
Moose Hollow,
Murphy, NC



I demand the highest level of craftsmanship -that's why Homespice is the only company I allow to reproduce my original art.
Kari Miller Cameron,
Waukesha, IL



Great people to work with. Someone is always there to pick up the phone and take care of me.
Rockdale Rug,
Northbridge, MA

Retailers voted us "Vendor of the Year" twice thanks to our customer service, product quality and ship times.

Homespice

SINCE 1998



Homespice has been an excellent dealer. Once I have a nice quantity of the product on display, the sales are great.
Touch of Country,
Shipshewana, IN

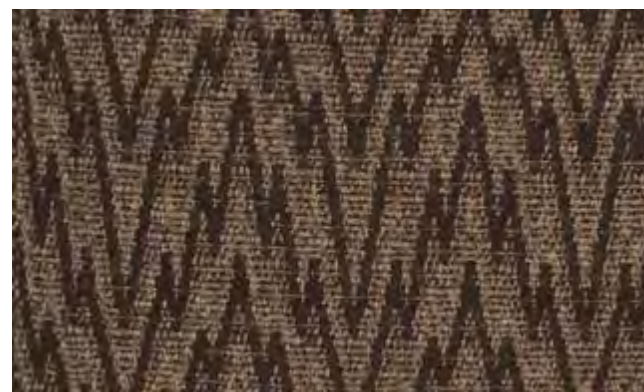


We've sold Homespice for 12 of our 159 years! The products produce tremendous sales and have been a significant addition to our home décor collection.
Gardner Village,
Salt Lake City, UT



Since our very first order this beautiful and diverse selection of braids has grown into our most popular and profitable line.
The Blackbird,
Holland, MI

Benefits and differences between our products



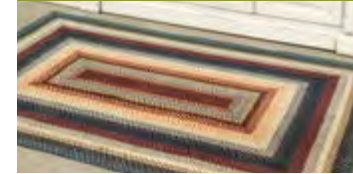
SHAKER COLLECTION

The Shaker Collection features timeless, colonial inspired weaves. These reversible indoor/ outdoor rugs are durable, washable and stain-proof.

- Complements both traditional and contemporary décor
- Shares many amazing properties of our Ultra Durable rugs

Collections

JUTE BRAIDS



- Lowest priced product
- Natural, Eco-Friendly Fiber
- Anti-static
- Feels like walking on grass
- Can also be used outdoors on dry days or under cover

- Known as the golden thread for Color and Shine
- Also used to make Eco-Friendly Aircraft & Car Interiors, Clothes

- Low price for changes and updates
- Shorter lifespan than cotton but great value
- Lighter and coarser than cotton and wool

ULTRA DURABLE



- Most versatile product for indoors & outdoors use
- Easy clean. Stains wipe or hose right off
- Liquids surface protecting wooden tables & floors

- Even soy sauce and red wine don't stain
- Small sizes are machine washable
- Made from 35% recycled materials

- Can Withstand 3000 Hours Of Direct Sunlight
- Last 6-7 Years In Covered Areas & Indoors
- Great With Small Children Or Pets

COTTON



- Longest lasting rug
- Tight, flat braids allow chairs to slide easily on rug
- Customer satisfaction increases the longer they own a cotton rug

- Cotton is world's most important fabric
- A cotton rug could have up to 100 colors
- Cotton first spun by machine in 1730

- Made with tough, high-quality, high-grade cotton
- Will last 10 years or more with care
- Quality craftsmanship ensures hidden rug ends

PENNY RUGS



FOUND IN OUR PRIMITIVE BOOK

- One of most loved accent pieces in country décor
- Careful stitching of all pieces provides stability so rugs & runners wear well
- Made with two-way wall pockets for hanging or laying flat on table or floor

- Originally created to use up old woolen clothes in 18th century
- Smaller pieces make stunning pieces of art on wall, beds & tables
- Many penny rugs are not for use on floor

- Wool may "pill" when new but can be removed with a lint roller
- Our penny rugs respect and strengthen a proud 200 year colonial tradition
- Quality you will be proud of stands out from others

HOOKED RUGS



FOUND IN OUR PRIMITIVE BOOK

- Carefully made in the tradition of high quality american hooked rugs
- Authentic wool strips enhance hooked rug texture
- Very different texture than cheaper rugs available

- Possibly originated by the Vikings
- Made for practical use in England & Scotland
- Developed as an art form by colonial North Americans

- Authentic, costly & time-consuming process
- It takes one hour to hook an 8"x8" area
- Handcrafted, museum quality rugs reflecting best fine art tradition

WOOL



- Most traditional product
- 100% Wool yarn, not fabric
- Water beads on surface
- Known to withstand a new england winter

- Preferred material of American settlers
- Homespice wool comes from India, Australia & Argentina

- Natural waxy coating makes wool more stain resistant than most fibers
- Maintains appearance
- Discourages bacteria

BEST SELLING

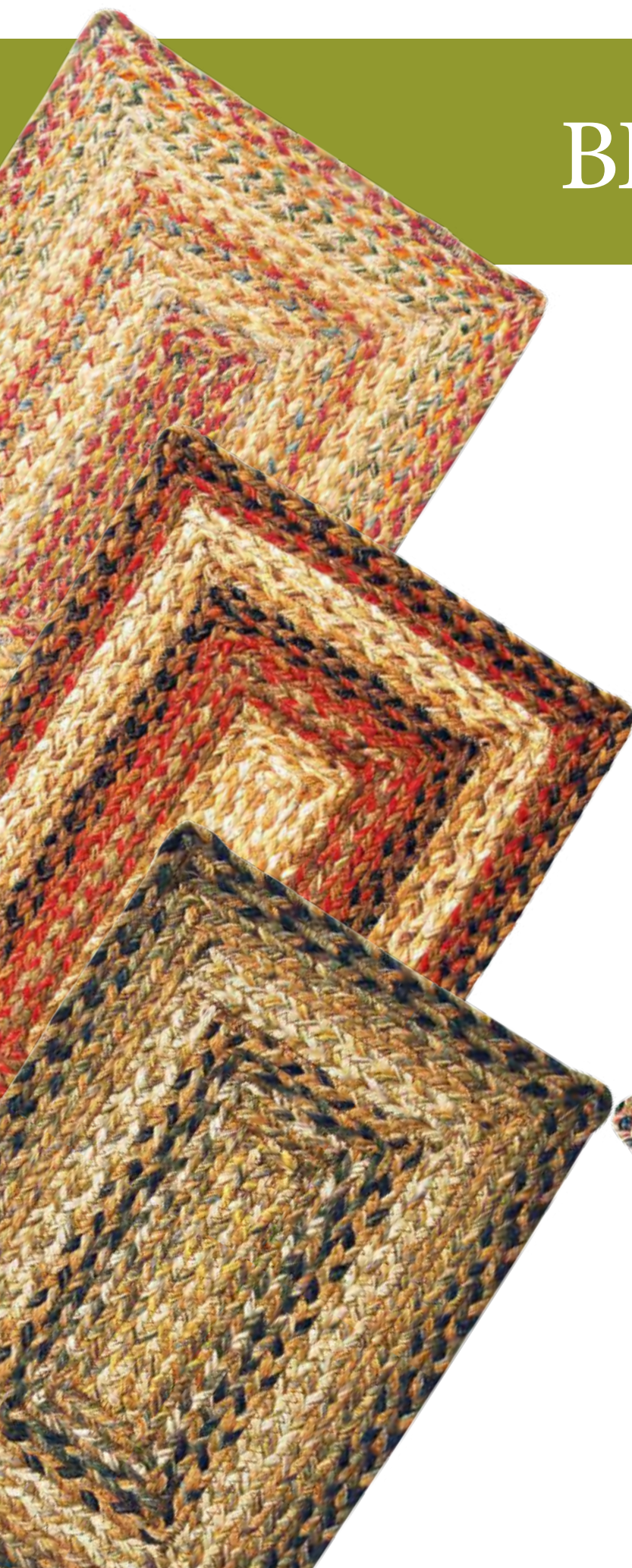
JUTE BRAIDS

1. Harvest
2. Russett
3. Coffee

4. Cider Barn
5. Kingston

6. Timber Trail
7. Kilimanjaro

8. Mustard Seed
9. Vancouver
10. Salem



BEST SELLING

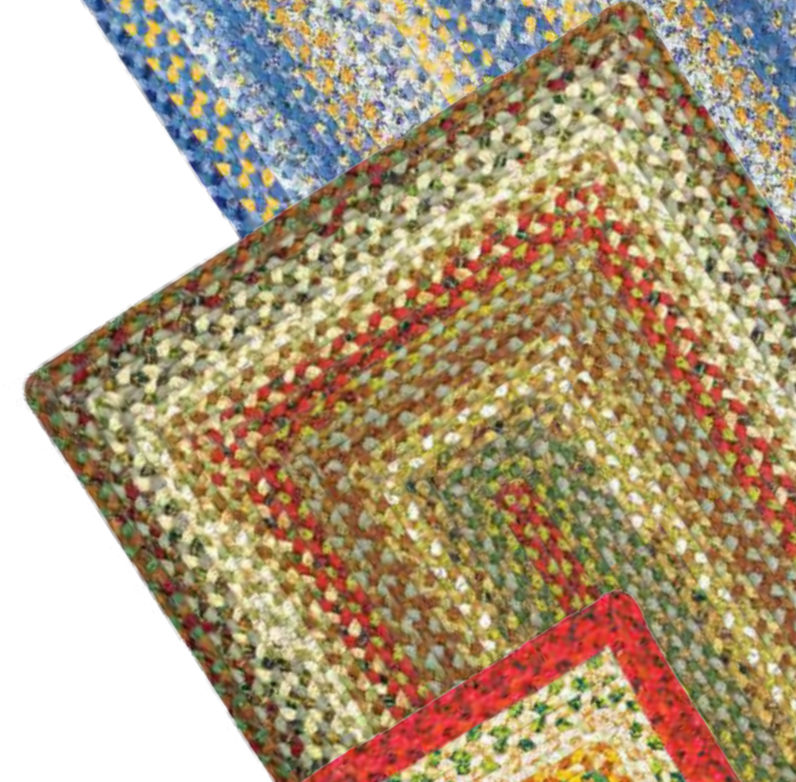
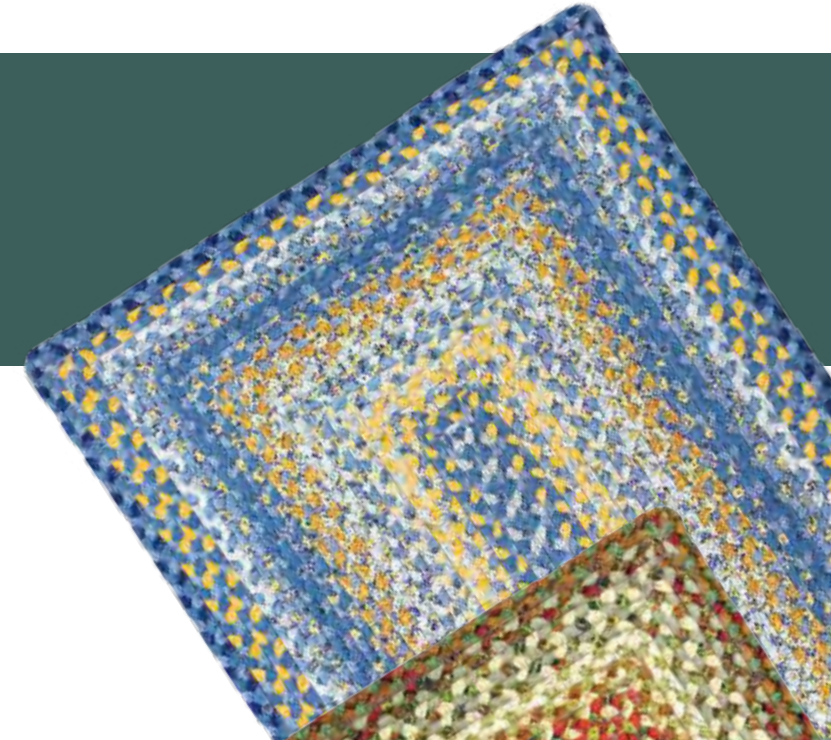
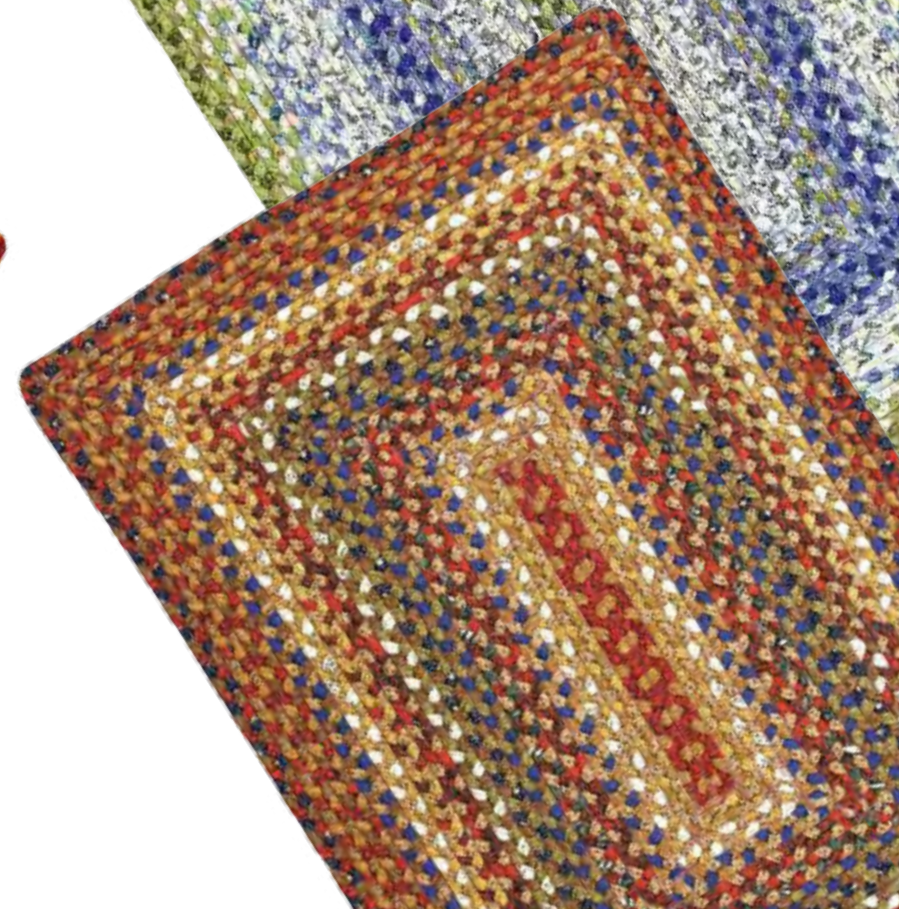
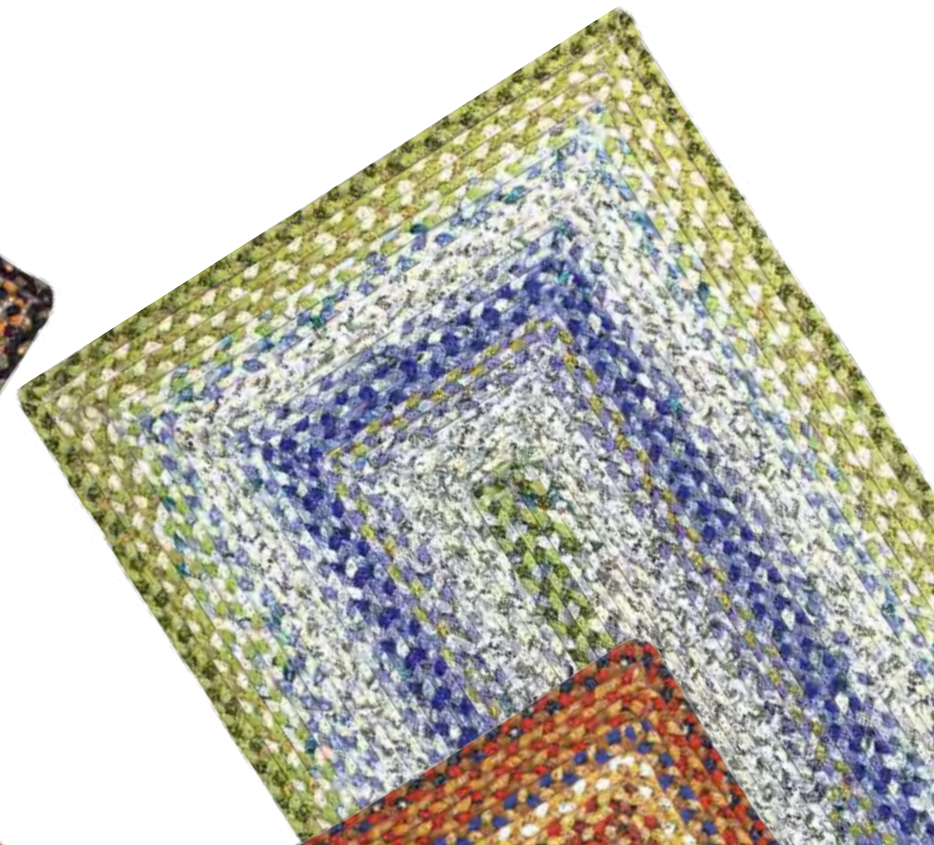
COTTON BRAIDS

1. Peppercorn
2. Cocoa Bean
3. Pumpkin Pie

4. Seascape
5. Biscotti

6. Four in Nine Patch
7. Log Cabin Step

8. Sunflowers
9. Bosky
10. Santa Fe Sunrise



BEST SELLING

ULTRA DURABLE BRAIDS

- 1. Black Forest
- 2. Black Mist
- 3. Driftwood

- 4. Tuscany
- 5. Rainforest

- 6. Venetian Glass
- 7. Midnight Moon

- 8. Barcelona
- 9. Sand
- 10. Slate



COTTON BRAIDS

Soft, Vibrant and Long-Lasting

8 Years later



What defines our Cotton Braids is the inherent quality. The rug above was left in the same house and the girl in the photo is now 12 and her younger brother has the rug. They have 1 dog, too.

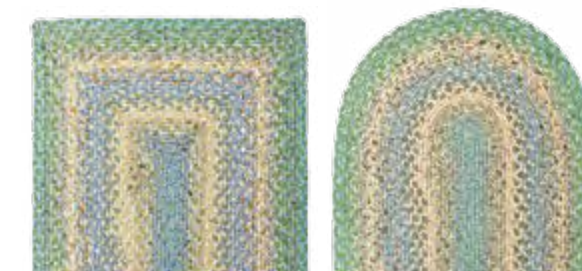
The way the rug looks after 8 years is a testament to its quality and craftsmanship. We use high quality cotton fabric which will last for years. The rugs are easy to maintain and age gracefully.

If you're looking for a vibrant and soft rug that will last for years and years then cotton braids are the way to go. The price is higher than our other braids but the rug is both soft and durable and something you will appreciate more and more after each year.

BAJA BLUE

Blues and greens form a sea of turquoise, set against warm sand tones. Refreshing and beautiful, it's like having the beach right under your feet.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85

BISCOTTI

Warm rusts and toasty shades of brown are enhanced with crisp black and blue accents. This rug adds flavor and style to any room.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



BOSKY

This rug encompasses the colors of nature - brown, rust, cream and blue-green. It's a true reflection of the beauty that surrounds us.

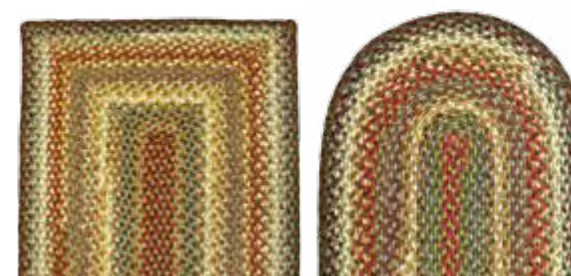
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



COCOA BEAN

A rich, strong blend of brown and black, with a touch of cream and soft grey accent. This dramatic rug is as invigorating as a cup of espresso.

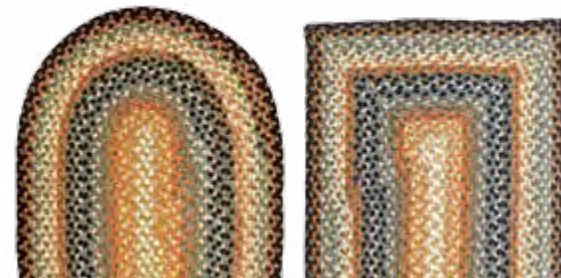
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



ENIGMA

Subtle yet strong, this elegant rug offers a stunning combination of black and rust, khaki and brown.

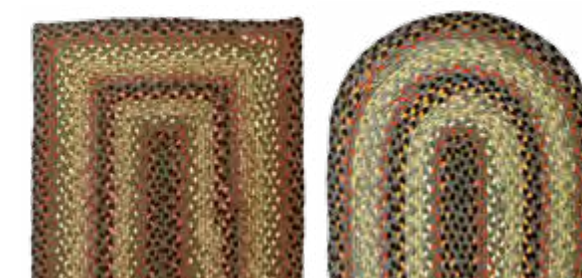
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



FOUR IN NINE PATCH

Warm, toasty brown, rich rust, glorious greens and golds reflect the colors of autumn. A perfect way to make any space more inviting.

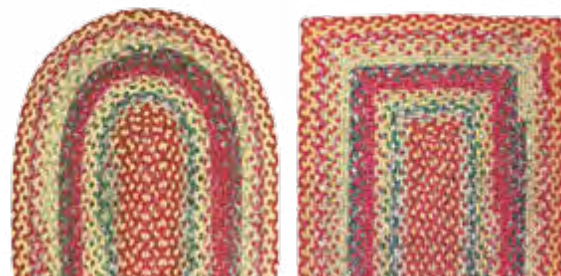
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



HEATHER

An elegant rug combining shades of creams, greens with earthy accents of tans and browns.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



LOG CABIN STEP

Brilliant blue and bright burgundy tones softened with shades of mustard, brown and gold. This bold and colorful rug adds drama to any decor.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



NEVERLAND

Fantasy meets reality in this vibrant display of ruby red, shades of green, mustard and cream.

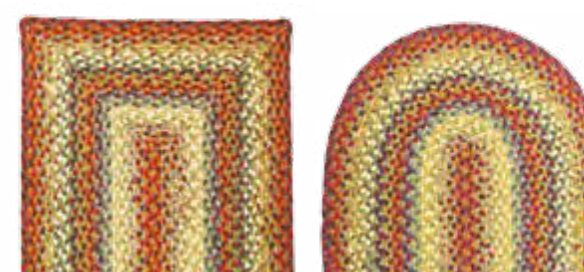
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



PEPPERCORN

Texturize your room with a braided rug that combines a lively blend of russet red and warm shades of brown accented with black. Sure to add pizzazz.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



PLUMBERRY

Rich dramatic shades of plum, cranberry, strawberry and black are woven together to create a braided rug that is bound to be the focal point of any room.

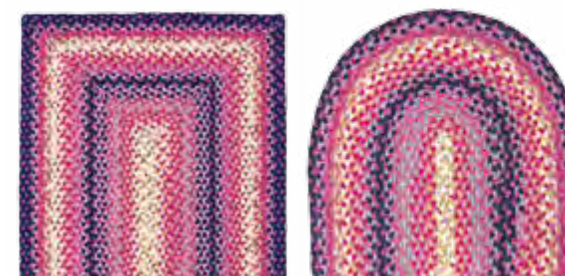
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



PUMPKIN PIE

Add spice to a room with rich shades of mustard, green, rust and olive. A classic combination that will bring years of enjoyment.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



ROCKY ROAD

A classic combination with many shades of brown shining off an ivory base and accented by beautiful greys.

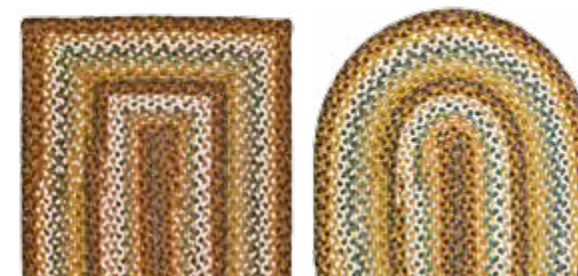
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SANTA FE SUNRISE

Shades of red, desert tan, toasty brown, cactus green and soft cream form a palette that allow the Santa Fe Sunrise braided rug to add a bright spot to any room!

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SEASCAPE

Multiple shades of blue and green create a palette of colors that reflect the beauty of the sea. A refreshingly clean yet serene addition to any room.

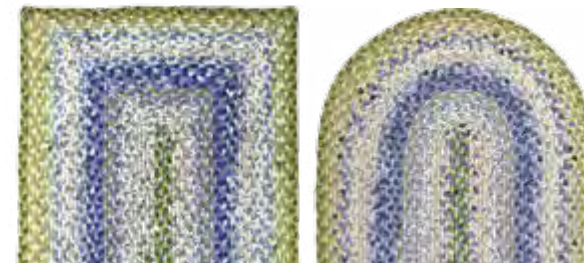
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SMUGGLERS COVE

Shades of turquoise accented with blue-grey and mustard take you to secret Caribbean coves and secluded sandy beaches.

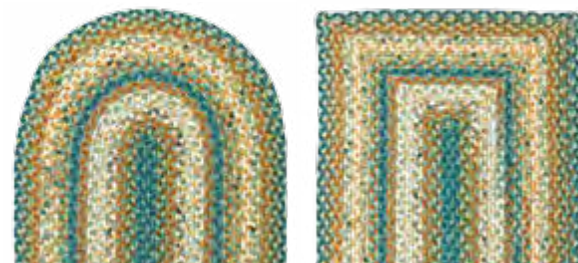
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SUNFLOWERS

Imagine a french countryside. This warm, inviting rug captures the look of bright yellow flowers splashed across a brilliant blue sky.

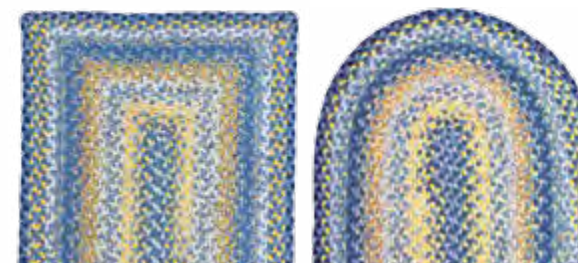
COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



WEDGEWOOD

A dramatic display of blue, from the palest to the deepest shades, accented with bright white and a touch of tan. Elegant, distinctive and very tasteful.

COTTON BRAIDS



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'



*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85

WALNUT

Walnut combines rich brown with soft fawn, creating a warm welcome.

NEW

SHAKER COLLECTION



WALNUT RUG IN 6'X9' SIZE

SIZES	2x3'	4x6'	6x9'	8x10'
-------	------	------	------	-------

Rug Pad Available on pg. 85



AURORA BLACK

Aurora Black weaves together black and dark grey, for a classic, elegant look.

NEW

SHAKER COLLECTION



AURORA BLACK RUG IN 6'X9' SIZE



SIZES 2x3' 4x6' 6x9 8x10'

Rug Pad Available on pg. 85

MAVERICK

Maverick pairs brown and fawn in an interesting design that adds texture and style.

NEW

SHAKER COLLECTION



MAVERICK RUG IN 6'X9' SIZE



SIZES 2x3' 4x6' 6x9 8x10'

Rug Pad Available on pg. 85

DUNCAN

Duncan delivers a new twist on colonial with black and dark grey.

NEW

SHAKER COLLECTION



DUNCAN RUG IN 6'X9' SIZE



SIZES 2x3' 4x6' 6x9 8x10'

Rug Pad Available on pg. 85

THISTLE

Maverick pairs brown and fawn in an interesting design that adds texture and style.

NEW

SHAKER COLLECTION



THISTLE IN 6'X9' SIZE



SIZES 2x3' 4x6' 6x9 8x10'

Rug Pad Available on pg. 85

ULTRA DURABLE-USE ANYWHERE

PERFECT FOR KITCHENS, KIDS & PET AREAS, BATHROOMS and OUTDOORS



Won't Stain



Spill-Proof



Wicks Water



Easy To Clean



Mold & Mildew Resistant



Washable

STYLE MEETS PERFORMANCE



BLACK FOREST

A striking combination of blacks and greys flecked with mustard brings to mind the dark beauty of winter forests.

ULTRA DURABLE



BLACK FOREST IS OUR BEST SELLING RUG



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85

AEGEAN SEA

A striking display of blues and ivory paired with pastel green and sand tones. Just smell the sea air.

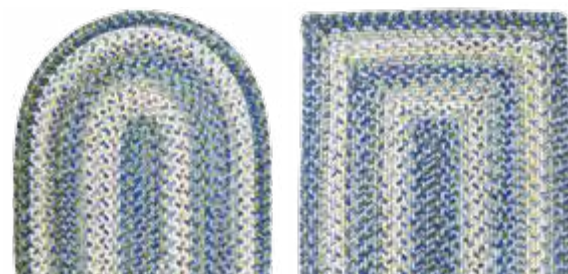
ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



AZURE

Azure is as soothing as the sea itself, with heather blue as far as the eye can see.

NEW

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



BARCELONA

Capture the splendour of Spain. This colorful blend of mauves, dark and olive greens, gold and cream adds excitement and energy.

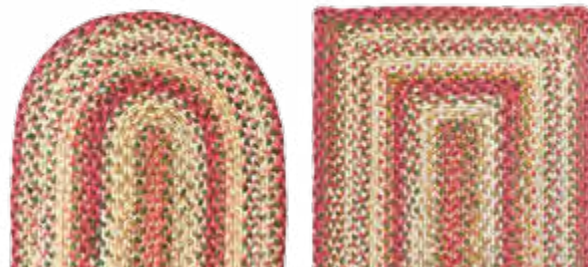
ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

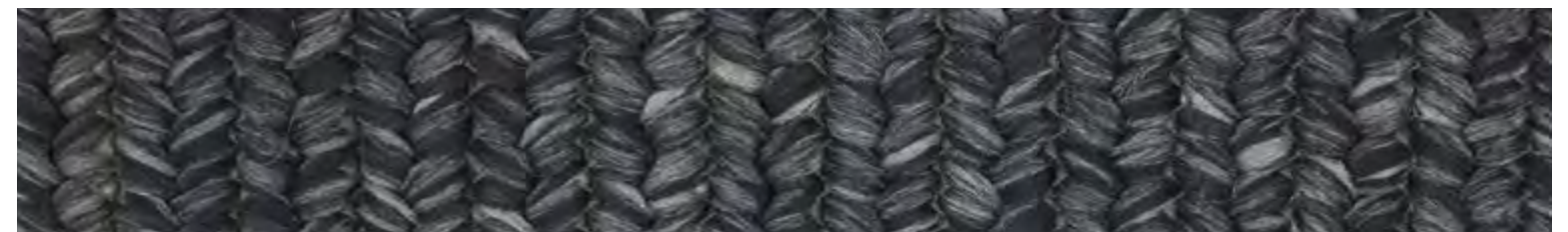
Rug Pad Available on pg. 85



BLACK

Jet black is softened with flecks of grey, resulting in a bold presentation destined to accent any room.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



BLACK MIST

This rug offers a dramatic display of black, softened with shades of brown and cream

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



COUNTRY WALK

A beautiful rug where warm earth colors, shades of brown, cream and green come together

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



DOVER

Simple elegance defines this rug where shades of grey and accents of gold are braided together

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



DRIFTWOOD

A warm, rich combination of black, brown and grey, softened with cream, makes a simple yet stunning statement.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



JUNIPER

Juniper delights with beautiful shades of blue and just a hint of black, grey and soft white.

NEW

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



MIDNIGHT MOON

Dramatic shades of black, grey and slate give way to subtle hints of cream like moon beams peeking out from a night sky.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



RAINFOREST

Lush greens, cool slate, vibrant burgundy and tropical tan invoke images of a Zen-like paradise.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SAND

Sunshine gleaming on a sandy beach - this is the perfect neutral rug.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SEABREEZE

Capture sandy beaches next to the blue sea in this palette of beige and cream accented with pale sea blue.

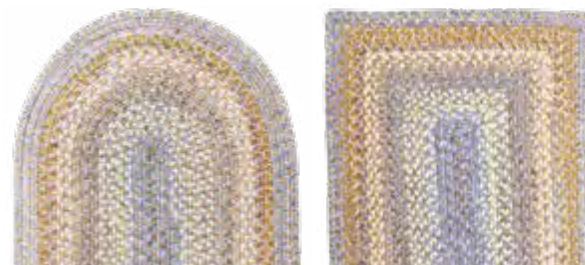
ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SLATE

Cool and contemporary shades of light and dark grey form the perfect backdrop to your living space.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



SUNROSE

Sunrose adds the warm glow of red, gold, green and off white.

NEW

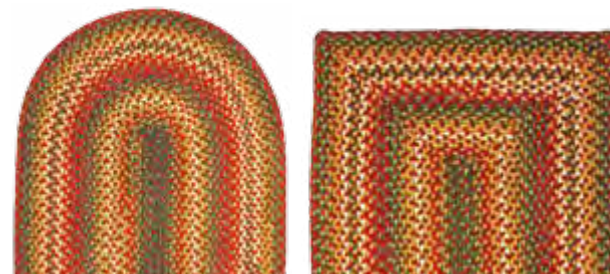
ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



TUSCANY

Olive trees, bursting with green fruit. Stone washed walls with red tile roofs. This rug brings home all the colors of the Tuscan countryside.

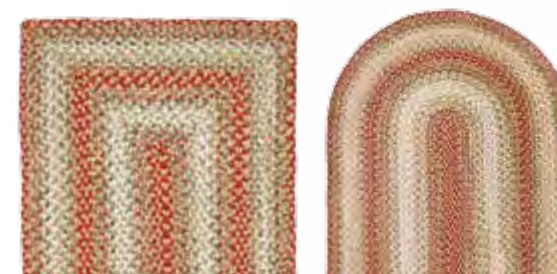
ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85



VENETIAN GLASS

Colorful, tasteful, and radiant. This rug combines red, green and blue jewel tones accented with cream and gold for a brilliant presentation.

ULTRA DURABLE



SHAPES	Oval	Rectangle	Round*	Square*	Runner
SIZES	20"x30"	2'x3'	27"x45"	3'x5'	4'x6'
	5'x8'	6'x9'	8'x10'	2.5x6'	2.5x9'

*Custom sizes available up to 20' x 30'. Allow 4 weeks for delivery.

Rug Pad Available on pg. 85

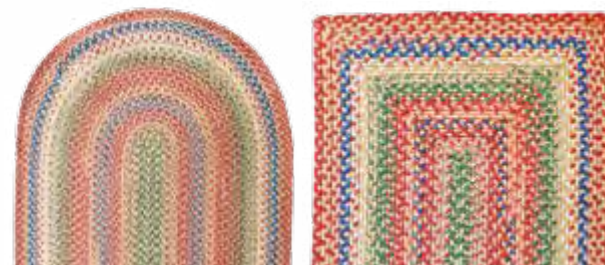


TABLE DECOR

Like our famous Ultra Durable rugs, these thinner mats absorb spills and don't stain - even dark liquids like soy sauce disappear and leave no trace.

ULTRA DURABLE



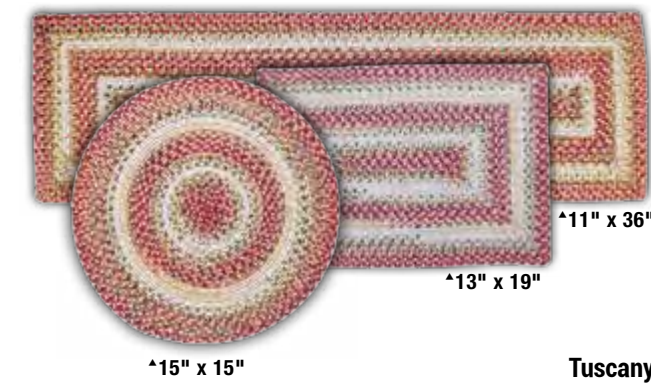
Black Forest- 15" x 15"

Carolina - 13" x 19"

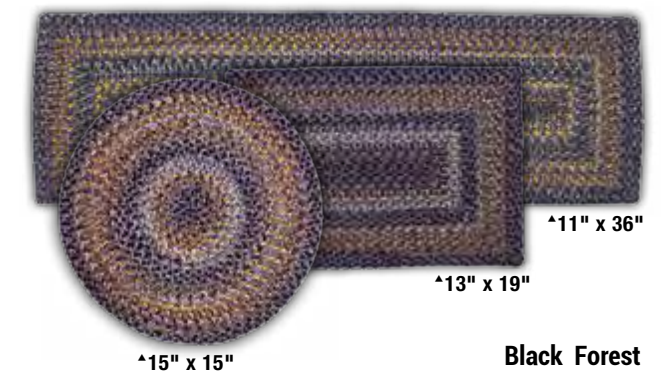


These are the best placemats I have ever seen. Easy to clean, stain proof and usable as drying pads when you need them.
- Junior Gupta, Founder

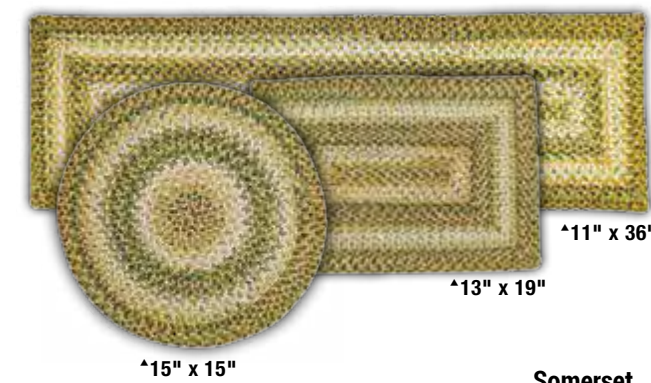
SHAPE	Round	Rectangle	
SIZES	15"x15"	13"x19"	11"x36"
PACK SIZE	4	4	2



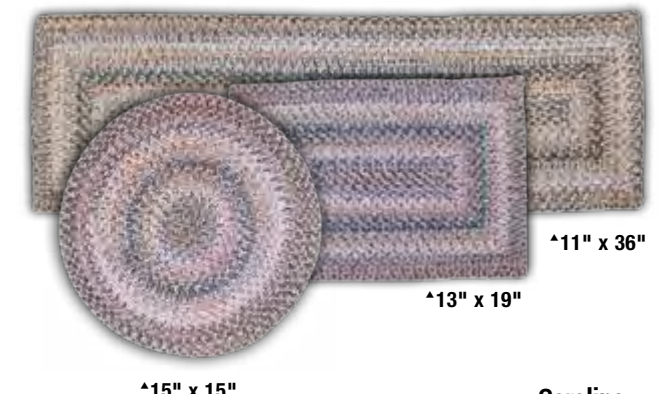
Tuscany
Matches with Tuscany Rug



Black Forest
Matches with Black Forest Rug



Somerset



Carolina

Ultra Durable Slims

Ultra Durable Slims are the same tough construction you have come to expect from our Ultra Durable line only these come with anti-skid backing and in a slimmer construction.

ULTRA DURABLE



RUG SIZES 20"x30" **SHAPE** Rectangle **WHOLESALE PACK** 4 rugs per color

Ultra Durable Slims

ULTRA DURABLE



RUG SIZES 20"x30" **SHAPE** Rectangle **WHOLESALE PACK** 4 rugs per color

***Display Rack (shown) Free With Order Of 40 Rugs**

Photo shows real-life use from Junior Gupta's home. If you have young kids you will love these rugs in your home

ABERDEEN

Warm natural colors of tans, greens and rusts invoke the feeling of sitting by the fireplace.

JUTE BRAIDS



ABERDEEN COMES IN SAME RUG SIZES AS ARTEMIS ON THE RIGHT

ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat

10"x15" | 13"x19"

8"x28" | 11"x36"

16"x20" Pouf

3 Sizes- Baskets

ARTEMIS

Artemis is bold and beautiful like the goddess herself, with dark and light shades of blue, paired with orange, cream, green and flecks of brown.

NEW

JUTE BRAIDS



ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat

10"x15" | 13"x19"

8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

AZALEA

Inspired by the azalea blossoms of the south, reds and beiges speckled with blue brings an Atlanta spring to mind.

JUTE BRAIDS



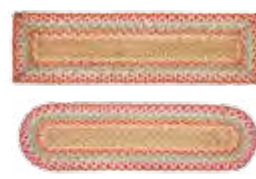
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

CIDER BARN

Deep vibrant red, rich shades of green and a blend of soft tans form a delicious concoction of colors.

JUTE BRAIDS



CIDER BARN COMES IN SAME RUG SIZES AS AZALEA ON THE LEFT

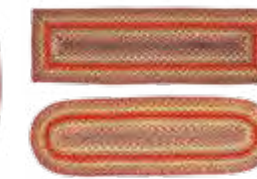
ACCESSORY SIZES



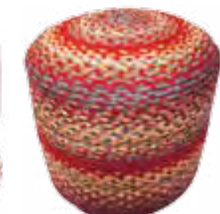
4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"



16"x20" Pouf



3 Sizes- Baskets

COFFEE

Golden browns offset with black and mustards make this a go-to pattern for primitive and country motifs.

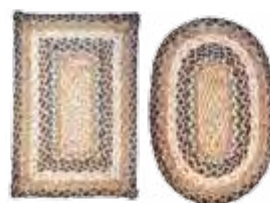
JUTE BRAIDS



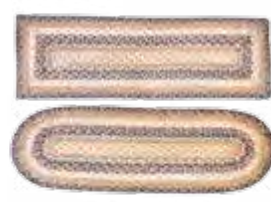
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

CORA

Cora offers a soft and soothing look by pairing paprika, gold, cream and khaki.

NEW

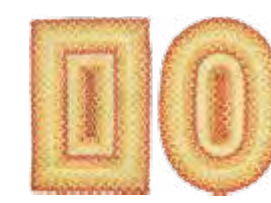
JUTE BRAIDS



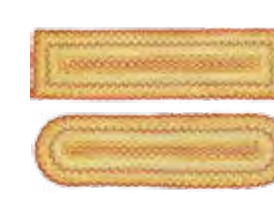
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

GRACELAND

Graceland invokes autumn in the hills of Tennessee. Paprika and various shades of green are peppered with cream and touch of peach and gold.

NEW

JUTE BRAIDS



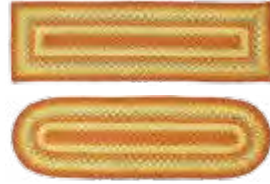
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

HARVEST

Golden wheat and honey beiges are accented with russet and dark greens. A slight shimmer draws the eye to this beautiful light palette.

JUTE BRAIDS



ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

KILIMANJARO

A dramatic combination of dark and light browns, soft cream and toasty tan, this rug stands the test of time

JUTE BRAIDS



KILIMANJARO COMES IN SAME RUG SIZES AS KINGSTON ON THE RIGHT

ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"



16"x20" Pouf



3 Sizes- Baskets

KINGSTON

Red and beige set the background for black accents in Kingston

JUTE BRAIDS



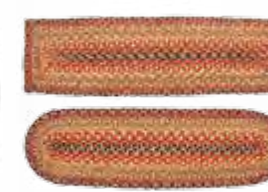
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

MAGNOLIA

Magnolia drips with Southern charm. Dark green, gold and cream, are accented with touches of paprika and dark coral.

NEW

JUTE BRAIDS



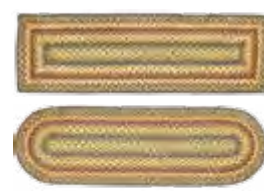
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

MELBOURNE

Green apple and creamy tan pair up for a refreshing combination.

NEW

JUTE BRAIDS



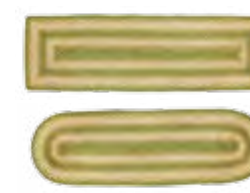
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

MUSTARD SEED

Golden tones of mustard with red is set off with green accents.

JUTE BRAIDS



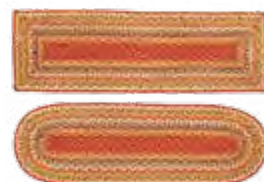
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

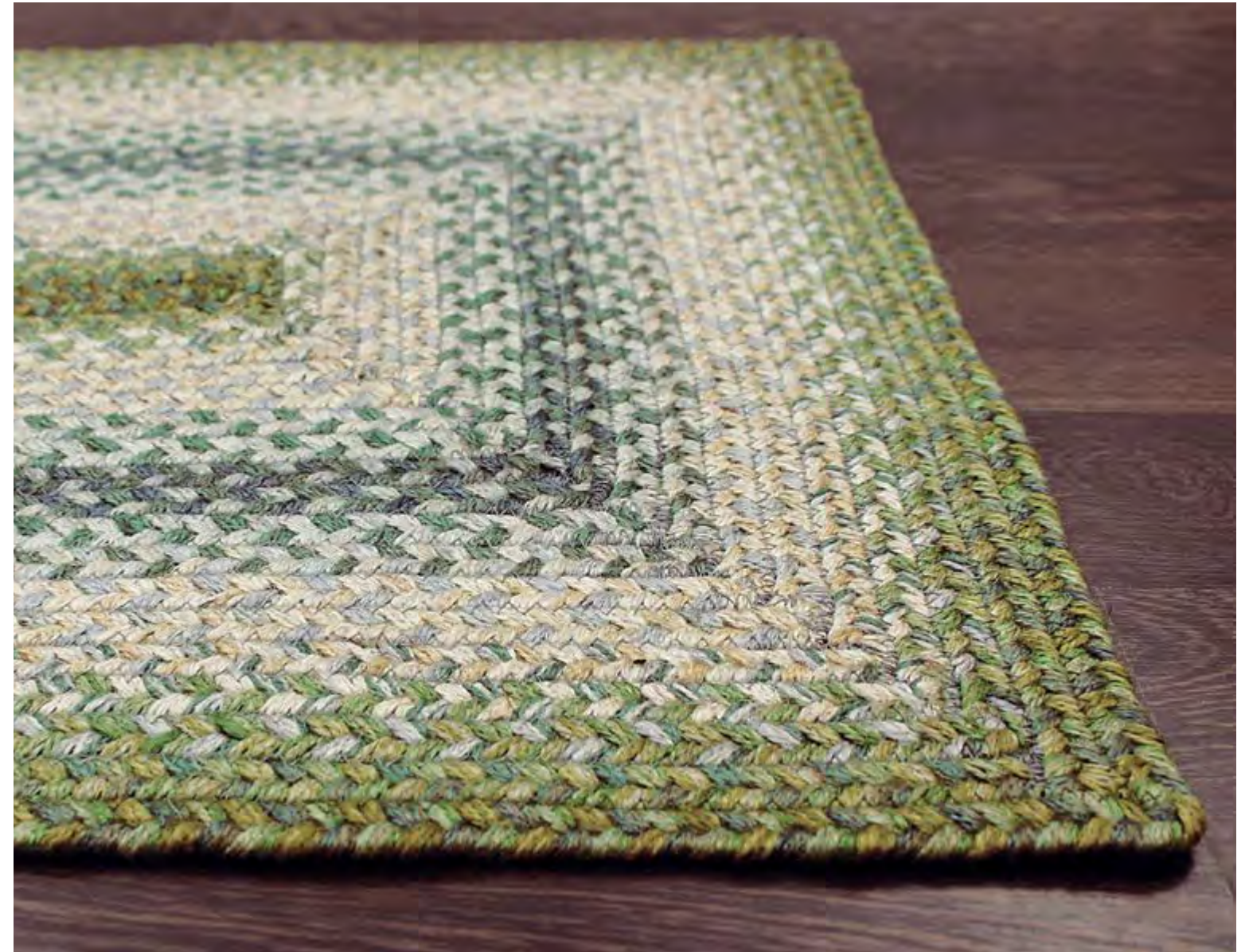
Rug Pad Available on pg. 85

OCEAN MAZE

Calming and serene, shades of blue, green and creamy tan create a soothing palette.

NEW

JUTE BRAIDS



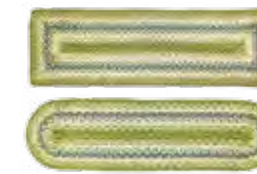
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

RUSSETT

Golden beige is the backdrop for this striking pairing of russet and black.

JUTE BRAIDS



RUSSETT COMES IN SAME RUG SIZES AS SALEM ON THE RIGHT

ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat

10"x15" | 13"x19"

8"x28" | 11"x36"

16"x20" Pouf

3 Sizes- Baskets

SALEM

A perennial favorite for primitive fans, blacks and darkest greens are accented with mustard.

JUTE BRAIDS



ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat

10"x15" | 13"x19"

8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

SPARTAN

Spartan is simple elegance, featuring a combination of paprika, gold, and cream, accented with blue and coral.

NEW

JUTE BRAIDS



ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

TIMBER TRAIL

A versatile pattern, Timber Trail brings together golds, browns and beiges with a strong accent of red

JUTE BRAIDS



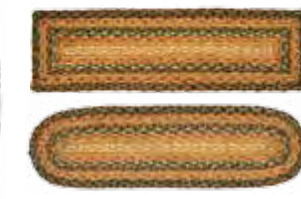
ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

TRINITY

Trinity is an inspiring treatment that features brown, blue and cream, with just a hint of green.

NEW

JUTE BRAIDS



ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
	2.5x6'		

Rug Pad Available on pg. 85

VANCOUVER

A beautiful combination of dark blue, moss green, rusts and tans remind us of being in a cabin in winter

JUTE BRAIDS



VANCOUVER COMES IN SAME RUG SIZES AS TRINITY ON THE LEFT

ACCESSORY SIZES



4" Coaster | 8" Trivet | 15" Trivet & Chairpad | 20" Starmat



10"x15" | 13"x19"



8"x28" | 11"x36"



16"x20" Pouf



3 Sizes- Baskets

TEXAS STAR RUGS

NEW

JUTE BRAIDS



RED



BROWN

BLACK

Get that down home feel with Homespice Decor's Texas Star Braided Rugs. Accented with two-tone braided borders and appliqued stars. The stars are cut out of felt and appliqued individually onto the rug with a sewing machine. What brings a lot of life to the rug is the dark colored stripe. The stripe has been deliberately mixed up and the mixed braid creates a stunning visual 'Pop' in this rug which is sure to make you smile.

SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	4'x6'
	5'x8'	6'x9'	8'x10'
			2.5x6'

Rug Pad Available on pg. 85

TRIO RUGS

NEW

TRIO JUTE BRAIDS



These colorful jute rugs offer a fun and unique way to add interest to any decor. Made of 99% jute and other natural fibers, Trio rugs are available in a shapely 27"x45" size

1. Charm
2. Grace
3. Romance
4. Comfort

Sizes

27x45"

Rug Pad Available on pg. 85

BUDAPEST

Exotic and deeply vibrant, this rug combines shades of black and red, gold and green with a hint of cream, creating a mood that is mysterious and romantic.

WOOL BRAIDS



SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	3'x5'
	4'x6'	5'x8'	6'x9'
	8'x10'	2.5x6'	

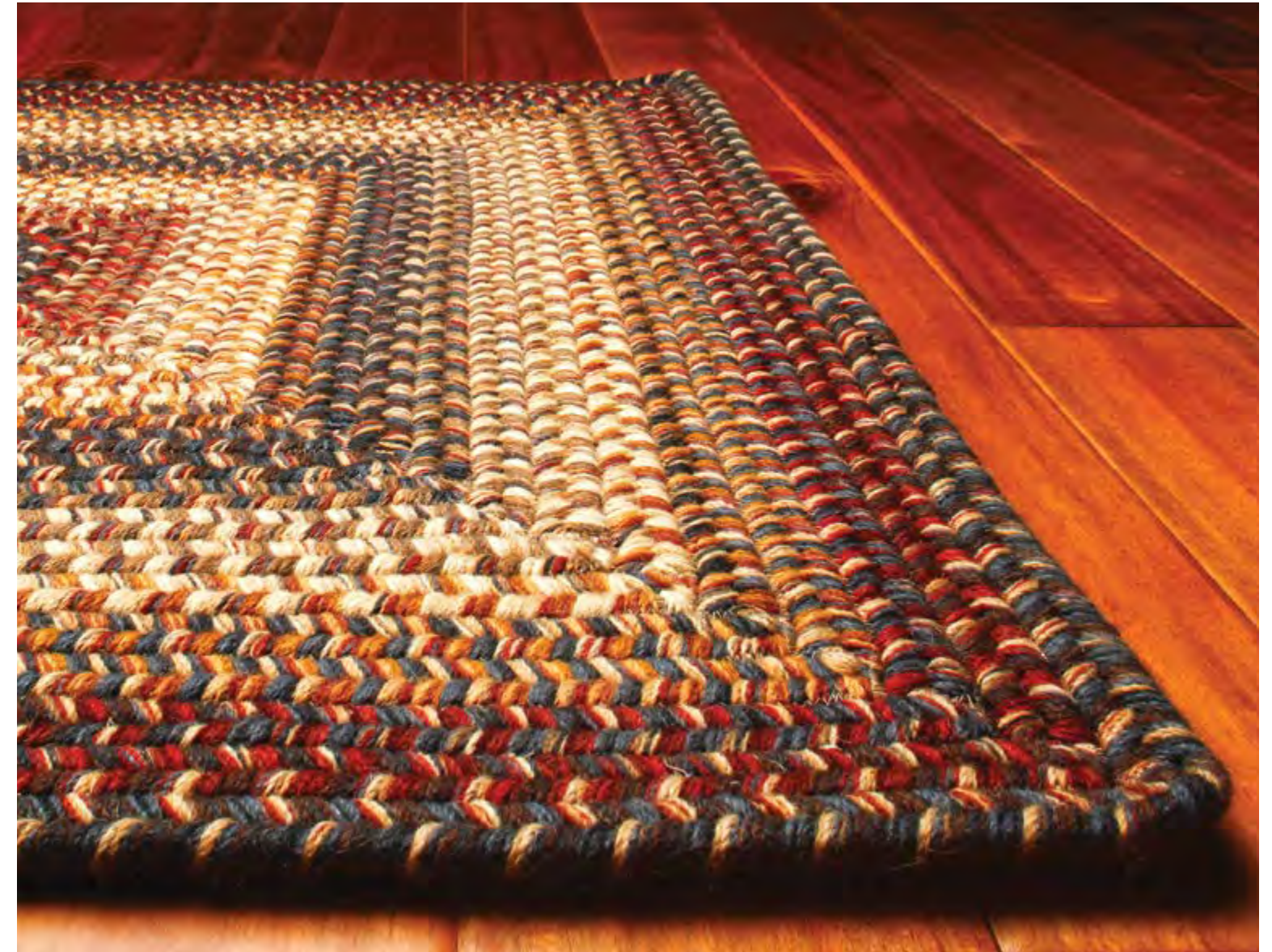
Rug Pad Available on pg. 85



CAMBRIDGE

Cambridge is a sophisticated blend of colors and hues. With dark tones of red, green, blue and black mixing perfectly with lighter golds and ivories, this rug is sure to be a stately addition to your home!

WOOL BRAIDS



SHAPES	Oval	Rectangle	Runner
RUG SIZES	20"x30"	27"x45"	3'x5'
	4'x6'	5'x8'	6'x9'
	8'x10'	2.5x6'	

Rug Pad Available on pg. 85



6 STEPS TO INCREASE RUG SALES

There are no hard and fast rules or guarantees but these few simple steps might easily increase your rug sales by two to three times your current levels.

RUG PADS

1 HAVE A PRICE TAG THAT SHOWS EVERY SIZE & PRICE FOR EVERY SIZE

When price tags were consistently used, turns per rug sample increased 36%. Homespice Decor can provide a tag program in Microsoft excel that will permit you to print tags on every postcard which come 4 per sheet. We also suggest retail price list available.

2 KEEP DISPLAYS STOCKED

Selling a sample off your display rack as stock results in being out of a possible top seller. This results in lost sales as your customer can no longer see that rug. The rug is often not reordered right away leaving open spaces on your rack and a weaker presentation. Re-ordering quickly can increase sales 48%.

Some styles are going to sell very well while others sell more slowly. Promoting and marking down slow movers will actually increase turns as it allows you to focus replacements on best sellers and new items. Merchandising best sellers can increase turns as much as 68%.

3 QUICKLY IDENTIFY WINNERS AND LOSERS

Showing rugs in vignettes shows a customer what a rug can add to their home, coordinating color, or helping to identify the size they need. If you display rugs on a rack, it is important to ensure that rugs are neatly hung with sufficient clips (4-5 clips per rug); the rack is kept full with new and best selling product. This gives the category importance.

5 TRAIN SALES STAFF

A knowledgeable staff that can answer questions and assist customers in color and size selection will create a positive shopping experience. That kind of service can increase rug sales by 41%.

4 MAINTAIN A HIGH LEVEL OF MERCHANDISING

Rug pads will make the rug last longer and the customer will also enjoy a more "complete" installation of the rug. Keep rug pads in stock and have signs displayed so the rug pad is not an afterthought for the sales staff or the customer.

6 DISPLAY AND PROMOTE RUG PADS



Rug Pad-Deluxe



Rug Pad-Econet



SALES TIP

A great way to sell rug pads is to roll them up and put them in a basket as shown on the left. The key is to have them visible so the customer has "rug pads" in their mind before you ever suggest it to them. Rug pads greatly increase the life of the rug.

We sell two types of rug pads: Econet and Deluxe.

Please refer to price list for prices.

RUG MAINTENANCE



ULTRA DURABLE RUGS CAN BE HOSED CLEAN. ALL RUGS MUST BE LAID FLAT TO DRY ELSE THEY WILL GET STRETCHED

VACUUMING

All rugs require care to maintain their beauty and longevity. Vacuum regularly with the hard brush attachment of your vacuum. **PLEASE DO NOT USE A BEATER BRUSH (especially on the ULTRA DURABLE braids.)**

SPOT CLEANING

Spills should be cleaned as soon as possible. Spot cleaning with a non-bleach detergent is fine. For deep cleaning, we recommend seeking a professional rug cleaner. Our Ultra Durable rugs are stain resistant and can be cleaned by simply hosing them down. However, the rug must remain flat to dry. When cleaning any of our rugs, please let dry flat and flip to both sides to allow the rug to fully dry on both sides.

PROFESSIONAL CLEANING

When you need to clean the whole rug, we recommend professional rug cleaning.

WASHING THE RUG

Ultra Durable rugs and Shaker rugs can be hosed. Cotton braids - customers have cleaned them in washing machines; but do so at your own risk. Our official advice is "Professional Cleaning". Jute braids should be spot cleaned. Hooked Rugs and Penny rugs should be professionally cleaned. Rag Rugs should also be spot cleaned, washing at home is not covered by our warranty

RUG PADS

To protect your investment, use a rug pad. A rug pad provides traction between the rug and floor to prevent slipping. It adds padding and keeps the rug smooth and flat. Extending the life of the rug, a pad protects the backing and prevents any possible color transfer.

UNROLLING

All of our rugs lay flat when they leave the factory. When the rug is new, let it flatten out naturally before use. Work out any wrinkles using your hands or a cylinder (the actual carpet tube works well, too).

FADING

It is natural for rugs to fade in sunlight. Sunlight fading varies with where you live. We use the best materials so you should not have a problem, however all Homespice rugs come with 3 year limited warranty, so if anything unforeseen happens we will exchange the rug for you. Flipping the carpet is a simple way to get the unfaded side up. Rotating the rug will help even out fading if it is in one area. Penny Rugs will pill for the first few days. Use a lint roller or vacuum to remove the fuzz.

BRAIDED RUG MAINTENANCE

Please see right page for common maintenance.

RUG SPROUT

Braid sprouts are not a defect but inherent to braid contraction. It is simple to fix and should be done at the earliest.

EXAMPLE OF RUG SPROUT



TRIM THE SPROUT EVEN WITH THE RUG



BRAID SEPARATION

Braid separation is very rare and happens when a sharp object cuts the sewing threads. The sooner it is repaired the better, as an un-repaired separation will grow over time.

EXAMPLE OF BRAID SEPARATION



REPAIRING THE RUG



*Please sew at your own risk

HOMESPICE DÉCOR RETURNS POLICY

EFFECTIVE MAY 1, 2012

If you have purchased one of our rugs through one of our authorized retailers, you will need to contact the retailer regarding the product return process.

At Homespice Décor we stand behind every product we sell. If there is an issue with one of our products, our Return Policy for Dealers helps ensure an efficient resolution for the issue.

- **No returns will be accepted without an approved Return Merchandise Authorization (RMA) number clearly marked on the return package(s).**
- **No returns for non-defective items or damage claims reported more than 5 business days after you receive the shipment can be honored by Homespice.**
- **To request an RMA or if you have further questions, contact our customer service department at 770-934-4224.**

CARRIER DAMAGES

If your order is damaged by the carrier, refuse the shipment, and where applicable, please make sure to note any damage(s) on the bill of lading. Notify both the carrier and Homespice as soon as possible.

If shipping damage is discovered after you have received the shipment, report all damage to Homespice by phone or fax within 5 business days of receiving the shipment. After receiving notice of the damage, Homespice will issue a Return Merchandise Authorization (RMA) number and call tag for the damaged shipment, file a claim and then issue credit. Please fax us a replacement order with the RMA # included.

RETURN PACKAGING AND SHIPPING

For approved returns, you are responsible for re-packaging the item(s) in the original packing material or equivalent packing materials. Homespice will arrange for pick-up (call tag) of the items approved for return and advise you of the expected date(s) of pick-up by the carrier.

Homespice must receive the authorized return items within 7 business days from the date we issue the call tag. Please have the items packaged (and marked appropriately with the RMA number) and available for pick-up on the expected pick-up date(s) to avoid exceeding the 7-business-day limit.

RETURN GUIDELINES FOR NON-DEFECTIVE ITEMS

Unless defective, custom ordered items cannot be returned or refunded. See our Product Warranty regarding defective products.

Inspect all items shipped from Homespice carefully upon receipt. You have 7 business days after receipt of the item(s) to return them to Homespice if you are dissatisfied with any of them except area rug padding that has been opened which cannot be returned or refunded.

Homespice accepts approved returns of non-defective items for a 15% re-stocking fee and freight and handling charges both ways.

To request a Return Merchandise Authorization for Non-Defective Items, call 770-934-4224.

RETURNS DUE TO OUR ERROR

While we make every effort to ship your order quickly and correctly, from time to time an error may occur (such as wrong items, sizes, patterns or quantities). In this case, notify Homespice within 5 business days of receipt of the merchandise to request a Return Authorization (RMA) number. Claims received after the 5-day period cannot be accepted. Please always be sure to carefully inspect the items you receive from Homespice as soon as possible.

When the RMA of the error(s) is approved by Homespice, a call tag, when appropriate will be issued and/or replacement items will be shipped. Credit for the item(s) in error will be issued upon their receipt at Homespice and/or other arrangements (replacing incorrect/missing items) will be processed promptly.

RETURNS DUE TO DEFECTIVE MANUFACTURING

Homespice maintains the highest standards for manufacturing our products. Should, however, you find the item you received is defective within our Product Warranty limits, call us to request a Return Merchandise Authorization (RMA). To expedite the process, we may ask that you email us photos of the defect. At Homespice's option, we may issue a call tag for the return of the item. Once received by Homespice and we find the item is defective, at our option we will either repair or replace the item.

If the returned item is not found to be defective by Homespice, you are responsible for any freight and handling incurred to return the item to Homespice or back to you or a 25% re-stocking fee if you choose to not have the non-defective item returned to you.

If the item has a shipping surcharge, shipping surcharges are not refundable. Refunds for all orders will be less our actual cost if they exceed the amount that we charged you to ship your order. Returns void any special offers or promotions used at time of purchase. By placing an order with us, you are agreeing to our terms and conditions, return and cancellation policies.

For more information, contact us at 770-934-4224.

Our shipping address is: Homespice Décor
2595 Mountain Industrial Blvd. Suite 4 Tucker, GA 30084 USA
Office: 770-934-4224 | **Fax:** 770-934-8887
Web: <http://homespice.com> | **Email:** info@homespicedecor.com

LIMITED PRODUCT WARRANTY

EFFECTIVE MAY 1, 2012

Effective May 1, 2012, following warranty coverage is given. Jute braided rugs come with a six-month limited repair or replacement warranty to the initial purchaser and original seller. All other products come with a three year limited repair or replacement warranty to the initial purchaser and original seller. Our products will be free from manufacturing defects for the stated period dating from the date of delivery to the original seller.

Our products are designed to provide many years of use and enjoyment with proper care and maintenance. Follow the rug maintenance protocol on page-84 to care for your rug to keep from voiding the warranty on your product.

See our Return Policy on our website for directions in making a Warranty Claim

REPAIR AND REPLACEMENT WARRANTY

Our limited repair or replacement warranty does not cover any damage from clips that may be used to suspend rugs on a display rack. We warrant to the initial purchaser (consumer) and original seller (dealer or retailer) our products will be free of manufacturing defects for a limited time from the date of delivery to the original (dealer or retailer).

This warranty does not cover certain conditions or characteristics such as those described above that may affect the rug's appearance and performance over time. It does not cover fading, tears, sprouts, burns, cuts, pulls, or other damage, deterioration, stain, loss of color or appearance caused by abuse, or improper or inadequate maintenance. It does not cover rugs placed on ramps or any area regularly subjected to wheeled or rolling apparatus.

This warranty is limited to the actual repair or replacement. Homespice Décor's total liability shall not exceed the invoice amount to the original seller. Homespice Décor is not responsible for bodily injury, property loss or damage, removal or relocation of furnishing, or any incidental or consequential damages or costs associated with repair or replacement.

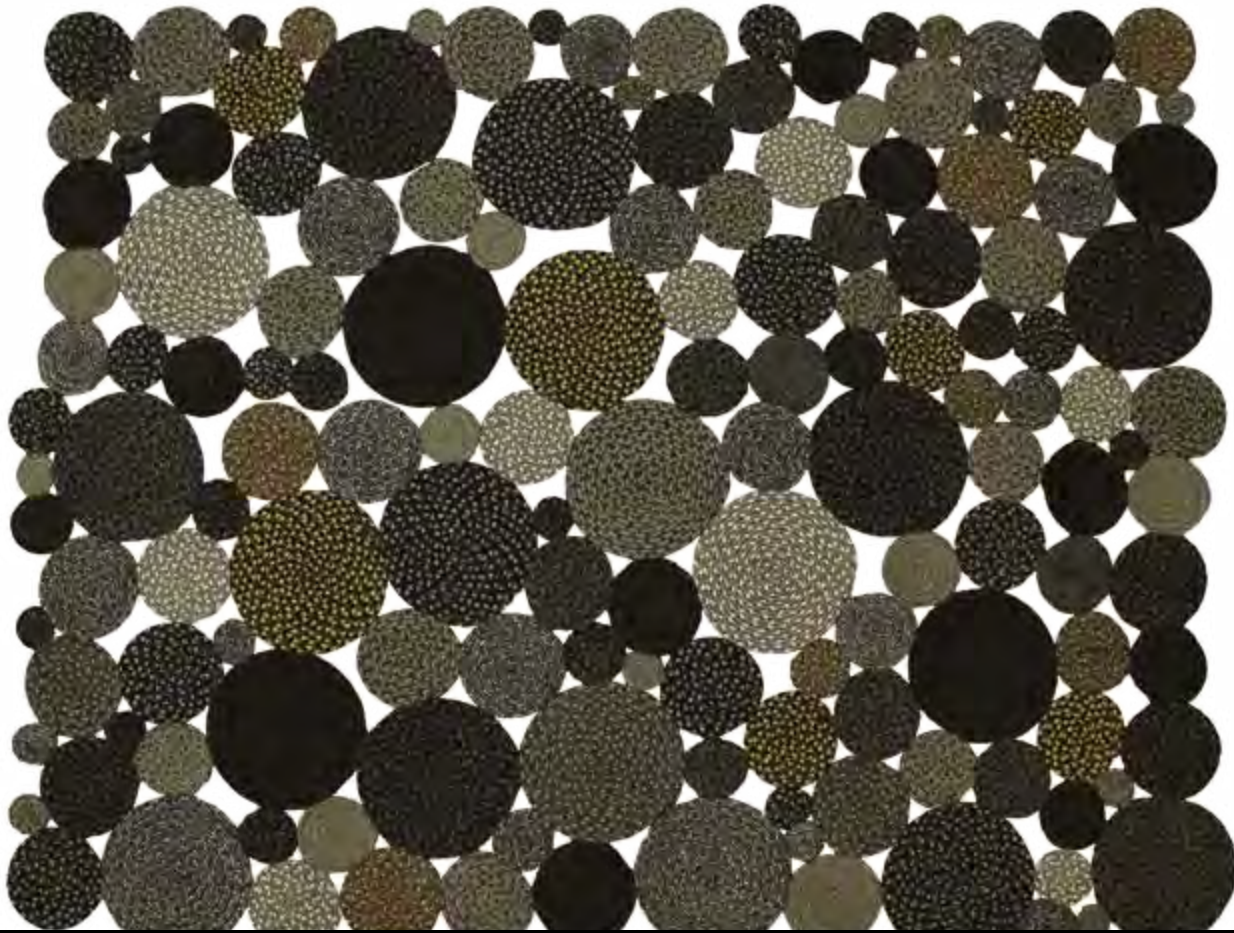
Homespice
CLASSIC AMERICAN DECOR

PRICE-LIST & NEW PRODUCTS

www.homespice.com

Introducing
MEDALLION RUGS

MORE ON PAGE 1



FOR CURRENT TRADESHOW INFO PLEASE VISIT OUR WEBSITE - WWW.HOMESPICE.COM

Homespice

CLASSIC AMERICAN DECOR

2595 Mountain Industrial Blvd, Ste 4, Tucker, GA 30084

sales@homespicedecor.com | Phone (770) 934-4224 | Fax (770) 934-8887 | www.homespice.com

OUR PERMANENT SHOWROOMS

Atlanta

Americasmart
Gift Mart / 759A,
Building 2

Columbus

Gennari & Co.
Columbus Gift Mart A 18

Minneapolis

Max Bentley's Rusty Blades
Minneapolis Gift Mart Green 445

Seattle

Stack & Co.
Pacific Market Center Suite 281